

GENERALIZED LINEAR MODELS (GLMs)

Let's start by reviewing the hypotheses of the normal linear model, but highlighting some components. In particular, we can identify three elements:

1. stochastic component:  $Y_i \sim N(\mu_i, \sigma^2)$  indep.  $i=1, \dots, n$  (Gaussian assumption)
2. systematic component:  $\eta_i = \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip} = \tilde{x}_i^T \underline{\beta}$  (linearity)
3. a function that relates  $\mu_i$  and  $\eta_i$ : for the LM, identity function:  $\mu_i = \eta_i$

What happens if these hypotheses are not satisfied?

- the response variable is not Gaussian:

→ estimate the model anyway relying on the OLS estimate.

You still have good properties, but you can not do inference.

→ transform the  $Y$  and fit a model on the transformed data

(careful: if linearity was ok, after transforming the data you may lose it)

- the relationship between  $\mu_i$  and  $\eta_i$  is not linear:

→ transform the data (if you don't lose normality and homoscedasticity...)

Sometimes these remedies are not sufficient: you need more flexible models.

The normal linear model is not always adequate to describe the data.

GLMs extend the LM in two main directions:

- NONLINEAR relationship between  $\mu_i$  and  $\eta_i$

- NON-GAUSSIAN distribution of  $Y_i$

Moreover, they no longer assume homoscedasticity of the response ( $\text{var}(Y_i) \neq \sigma^2 \forall i$ )

ASSUMPTIONS OF A GLM

1. **DISTRIBUTION** (hypothesis on the stochastic component)

$Y_i \sim f(y_i; \theta)$  with  $f$  DENSITY THAT BELONGS TO THE **EXPONENTIAL FAMILY**

2. **LINEAR PREDICTOR**

$\eta_i = \tilde{x}_i^T \underline{\beta} = \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip}$  linearity w.r.t.  $\underline{\beta}$

3. **MONOTONE LINK FUNCTION** that relates  $\mu_i$  and  $\eta_i$ :

$g(\mu_i) = \eta_i$  with  $g(\cdot)$  invertible ( $\Rightarrow \mu_i = g^{-1}(\eta_i)$ )

Remark: the distributive assumption

The exponential family is a set of probability distributions. All densities in this set have a common "special" structure that allows the derivation of several inferential properties within a unified framework.

This means that it is possible to study the properties of a general GLM and they will apply to all particular cases.

A lot of commonly used distributions belong to this class. Some examples are:

Gaussian, Bernoulli, binomial, Poisson, negative binomial.

We will only study two cases: Bernoulli and Poisson.

Remark 2

Notice that, different from the Gaussian LM, here we CAN NOT separate the random and the systematic component.

For the Gaussian we could write  $Y = \mu + \varepsilon$   
 systematic  $\swarrow$   $\searrow$  random

This additive form only holds for the Gaussian.

This is clear from the fact that, for example, if  $Y \sim \text{Poisson}(\lambda)$ , then it does not hold that  $Y + \mu \sim \text{Poisson}(\lambda + \mu)$ .